

UNIVERSITÀ DEGLI STUDI DI BERGAMO Dipartimento di Ingegneria Gestionale, dell'Informazione e della Produzione

## **Networking Seminars Series**

A.Y. 2023-2024 2<sup>nd</sup> Term

May, 14<sup>th</sup> 2024, 1:00-2:00 pm (CET) Room C001, Via Pasubio 7/B, Dalmine (BG) Online on Microsoft Teams (<u>Link</u>)

## Presenter: V.G.Venkatesh

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TITLE – "How to Integrate Practice and Navigate Research Studies?"

ABSTRACT – The academic research is undergoing a significant transformation, placing a greater emphasis on the impact of scholarly work rather than simply measuring its quantity. This proposed seminar seeks to delve into various approaches to crafting useful research, drawing insights from the perspectives of the editor, reviewer, and researcher. Participants can expect to gain insights into the best practices for enhancing the quality of their research endeavors, with an aim to navigate through challenges more effectively. The seminar will facilitate an exchange of viewpoints, enabling attendees to sharpen their focus on quality and streamline their research projects. Additionally, key strategies will be discussed for generating innovative ideas, executing them effectively, and disseminating research outputs to maximize their reach and influence. Moreover, the seminar will address the importance of integrating practical applications into research, highlighting ways in which academia can intersect with real-world needs and challenges. By fostering a deeper understanding of how research can drive meaningful change, participants will be empowered to make a lasting impact in their respective fields.

For further information please refer to: <a href="mailto:seminars.digip@unibg.it">seminars.digip@unibg.it</a>